

# 35th Anniversary

## Tempe Community Council

1972 to 2007





*This year, 2007, marks the 35th Anniversary of the Tempe Community Council. Anniversaries are good times for reflection on where we have been, where we are now and where we go from here. In looking back to see where TCC has been since 1972, I see a heartening record of what has been done by the hundreds of volunteers and staff over those years. TCC has been a United Way Agency for 30 of those 35 years. TCC began in 1983 the "Agency Review" process. The Senior Shared Living Village project was formed in 1988, Open Horizons in 1989 and Communities in Schools 1993. In recent years, TCC conducted three citizen task forces from 2000 through 2004 on homeless, aging and disability issues and began the Earned Income Tax Credit Initiative, The Cinderella Affair, Communities for Kids. Let us briefly "bask" in past good deeds and then ask ourselves, "What have we done lately for Tempe?" and go back to work!*



*Katherine Hanley*

-Katherine Hanley, Executive Director

## Supporter's List

(partial listing)

Valley of the Sun United Way (since 1976)  
Allied Signal Foundation  
America West Airlines  
America's Promise  
Angels Care  
Arizona Cardinals  
Arizona Community Foundation  
Arizona Department of Health Services  
Arizona Fall League, Inc.  
Arizona Foundation for Behavioral Health  
Arizona Governor's Office for Children,  
Youth & Families  
Arizona Historical Society  
Arizona Mills  
Arizona Public Service  
Arizona Republic  
Arizona Sports Foundation  
dba Fiesta Bowl  
Arizona State University  
Arizona State University Foundation  
Assistance League of East Valley  
Associated General Contractors  
of Arizona  
Bank One  
Bashas'  
Catholic Healthcare West  
(Chandler Hospital)  
Central Arizona Homebuilders  
Changing Hands Bookstore  
Chapman Chevrolet  
Chase BankCard Services  
Chevron  
City of Chandler  
City of Phoenix  
City of Tempe (since 1988)  
Clothes Helping Kids, Inc.  
Community Services of Arizona  
ConocoPhillips  
Cookies from Home  
Costco

Cox Communications  
Cricket Communications  
DW Green  
East Valley Women's League  
Express Scripts Foundation  
Farmer's Insurance Group  
Fiesta Inn Resort  
First Book  
Flinn Foundation  
Fountain Hills Rotary Club  
Good Samaritan Hospital Lab  
Gordon Biersch Brewery & Restaurant  
Grilled Expedition  
Harkins Theaters  
Heidi's Events & Catering, Inc.  
Honeywell Foundation  
IBM International Foundation  
J.P. Morgan Chase Foundation  
Junior League of Phoenix  
Kiwanis Club of Tempe  
Kiwanis Club of Tempe Nuevo  
Kyrene School District  
M & I Bank  
Macy's Department Store  
Marjon Ceramics  
McCarthy Building Companies, Inc.  
McKesson Foundation  
Medtronic Microelectronics  
Mervyn's  
Mesa West Rotary Foundation, Inc.  
Mimi's Café  
Monti's la Casa Vieja Restaurant  
Motorola  
Northrop Grumman Electro-Optical  
Systems  
Phoenix Greyhound Racing Foundation  
Phoenix Newspapers  
Phoenix Suns  
Phoenix Zoo  
Pillsbury

Pointe South Mountain Resort  
Prudential  
Qwest Foundation  
Robert R. McCormick Tribune Foundation  
Rosita's Fine Mexican Food  
Rural/Metro Corporation  
Safeway, Inc.  
Salt River Project  
Scottsdale Active 20-30  
Southwest Airlines  
Southwest Gas Corporation  
St. Luke's Charitable Health Trust  
St. Luke's Health Initiatives  
Starbuck's  
Stardust Charitable Fund  
State Farm Insurance  
Stephen's Ace Hardware  
T.W. Lewis Foundation  
Tempe ACE Hardware  
Tempe Children's Charity Foundation  
Tempe Diablos Charities, Inc.  
Tempe East Rotary Club Foundation, Inc.  
Tempe Elementary School District #3  
Tempe Junior Woman's Club  
Tempe Paint & Decorator Center  
Tempe Rotary Club  
Tempe Schools Credit Union  
Tempe St. Luke's Hospital  
Tempe Sunrise Kiwanis Club  
Tempe Union High School District  
Town of Guadalupe  
U.S. Department of Education  
United Phoenix Firefighters Assoc., Inc.  
ValueOptions  
Vestar  
Wal-Mart Foundation  
Wallace Foundation  
Wells Fargo Bank Foundation  
Whole Foods Market  
Zonta Club of the East Valley



## Board and Executive Director List

**bolded names** = President of the Board

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Where are we now?

**Community Planning: individuals and families most in need.**

**Agency Review**

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>• Nonprofit funding applications submitted through online application system.</li> <li>• Citizen volunteers recruited and trained, applications reviewed, agencies interviewed.</li> <li>• Funding recommendations submitted for Tempe City Council approval.</li> </ul>	<ul style="list-style-type: none"> <li>• 45 Citizen volunteers give 860 hours of service each year valued at \$16,142. (\$18.77 per hour).</li> <li>• 36 agencies funded annually.</li> <li>• \$1.28 million granted in 07-08.</li> </ul>	<ul style="list-style-type: none"> <li>• 76,364 served (2004-05) of whom 63% earn less than \$10,000 per year.</li> <li>• Significant proportions of minorities, aging and youth are served</li> <li>• \$1.15 million in City funds are leveraged with \$47 million in nonprofit resources.</li> </ul>

**Resource Development**

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>• Help to Others (H2O) voluntary utility donations program founded 1998.</li> <li>• TCC has committed to growing the resources of the Tempe Community Foundation (TCF).</li> </ul>	<ul style="list-style-type: none"> <li>• \$505,879 total contributed to H2O to date.</li> <li>• Current TCF has \$138k endowment - TCC raising an additional \$200,000 in 2007.</li> </ul>	<ul style="list-style-type: none"> <li>• H2O and the TCF provide a permanent legacy of caring to support Tempe human services.</li> <li>• Scarce governmental funds are supplemented to meet ever-growing needs.</li> </ul>

**Needs Assessment**

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>• TCC conducted three citizen studies on behalf of the City of Tempe: Homeless in 2000; Aging in 2002; and Disability Issues in 2004.</li> <li>• TCC monitors and assists with implementation of the recommendations.</li> </ul>	<ul style="list-style-type: none"> <li>• 71 Citizen volunteers in the three task forces gave 1,420 hours of service valued at \$26,653.</li> <li>• Short and long-range goals for homeless, aging and people with disabilities in Tempe.</li> </ul>	<ul style="list-style-type: none"> <li>• Homeless: City of Tempe Homeless Coordinator hired; over 300 homeless youth helped each year at Tumbleweed Tempe center for homeless youth; City of Tempe Project HOPE outreach program begun.</li> <li>• Aging: Tempe Connections program at Tempe Library in operation.</li> <li>• Disabilities: Disability specialist hired; City of Tempe taxi voucher program begun.</li> </ul>

**Earned Income Tax Credit Initiative (EITC)**

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>• Helping low income families take advantage of tax credits to increase income.</li> <li>• Four components: 1) publicity 2) recruitment &amp; training of tax preparation volunteers 3) tax return preparation 4) financial education.</li> <li>• Fifth annual program completed in 2007.</li> </ul>	<ul style="list-style-type: none"> <li>• 783 tax returns prepared in 2007 in Tempe &amp; Guadalupe.</li> <li>• Volunteers gave 2,651 hours of service = \$49,759 value.</li> <li>• Average EITC claimed in 2007: \$1,702.</li> <li>• \$1,047,842 claimed in total refunds in 2007.</li> </ul>	<ul style="list-style-type: none"> <li>• Community collaboration of City of Tempe, TCC, Town of Guadalupe and ASU.</li> <li>• Increased savings and better credit ratings for low income families.</li> <li>• 169 participated in 2007 in NewTown "MoneySmarts" workshops for homeownership.</li> </ul>

**Cinderella Affair**

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>• Students get help with prom expenses.</li> <li>• Donated dresses, hair and nail styling, tuxedos included.</li> <li>• Prom dress drive in February 2007 and the distribution in March 2007.</li> </ul>	<ul style="list-style-type: none"> <li>• Nearly 300 young women were fitted in 2007, including those from Prescott, Eloy and Florence.</li> <li>• Volunteers gave 700 hours = \$13,139 in value.</li> </ul>	<ul style="list-style-type: none"> <li>• All teens able to participate in their proms.</li> <li>• Increased self esteem for teens and families.</li> <li>• Community brings resources to schools.</li> </ul>

**Disability Concerns**

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>• Tempe Disability Concerns Commission reviews disability issues and works to resolve problems.</li> </ul>	<ul style="list-style-type: none"> <li>• 10 monthly Commission meetings each year.</li> <li>• TCC helps implement Mayor's Disability Awards event annually.</li> </ul>	<ul style="list-style-type: none"> <li>• Collaboration of TCC and Tempe City Diversity Office.</li> <li>• Better informed about disability issues.</li> <li>• Changes in public policy and business practices regarding disability issues.</li> </ul>

**East Valley Resources Coalition**

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>• Monthly meetings for networking and training of front-line human services staff in East Valley.</li> <li>• City of Mesa, Valley of the Sun United Way and TCC rotate sponsorship.</li> </ul>	<ul style="list-style-type: none"> <li>• 10 monthly meetings each year.</li> <li>• Over 100 staff attend annually.</li> <li>• ASU School of Nonprofit Management provides training.</li> </ul>	<ul style="list-style-type: none"> <li>• Better informed and trained human service professionals.</li> <li>• Increased collaborations and referrals.</li> <li>• Improved services to those in need.</li> </ul>

Looking Back - A Time For Reflection

Where have we been?

A lot has happened since TCC was first established as the "Tempe Action Agency" in 1972. The timeline below shows some of the major projects and activities during the 35-year span.





## Data Collection

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>TCC regularly collects data on human service needs, analyzes and reports to the community.</li> </ul>	<ul style="list-style-type: none"> <li>4 Newsletter special reports in 2007: Tempe &amp; the 2005 Census, Tempe Non-profits, Low Income Asset Development, Social Indicators.</li> <li>Kinship Care study - 2007.</li> </ul>	<ul style="list-style-type: none"> <li>Better informed citizens and human service professionals.</li> <li>Public and private policy decisions influenced positively.</li> </ul>

## Volunteers

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>Don Carlos Humanitarian Award and the Hayden Youth Award annually recognize outstanding Tempeans.</li> <li>ASU Mentorship Program begun 2007.</li> <li>TCC volunteers honored annually at Volunteer Reception.</li> </ul>	<ul style="list-style-type: none"> <li>Over 30 outstanding Don Carlos recipients recognized since 1984.</li> <li>ASU Mentors gave 315 hours of service in 2007 = \$5,913 in value.</li> <li>TCC EITC volunteers gave 8,438 volunteer hours in 2006-07 = \$158,331 value.</li> </ul>	<ul style="list-style-type: none"> <li>Collaboration of City of Tempe, ASU, local groups and TCC.</li> <li>Individuals with exceptional records of service properly recognized.</li> <li>Valuable services performed that otherwise couldn't be afforded.</li> <li>Knowledge of contributed service encourages others to volunteer and serve.</li> </ul>

## Empty Bowls

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>Volunteer initiative to fund food bank and raise awareness of hunger issues.</li> <li>Bowls made by local artists and students are available for minimum donation of \$10.</li> <li>Whole Foods Market offers a simple meal such that sustains many in the world for an entire day.</li> <li>Proceeds benefit United Food Bank's Kids' Café program.</li> </ul>	<ul style="list-style-type: none"> <li>Citizen volunteers gave 425 hours of service valued at \$7,977.</li> <li>\$13,000 raised in 2007.</li> <li>Over 300 bowls contributed annually.</li> <li>Kids Café helps 300 children in Tempe Pappas School and Tempe each day.</li> </ul>	<ul style="list-style-type: none"> <li>Community collaboration of City of Tempe, City of Tempe Ceramics Program, Marjon Ceramics, SRP, The Edge 103.9, Tempe Elementary School District, Tempe Union High School District and Whole Foods Market.</li> <li>Community awareness increased annually about hunger issues.</li> </ul>

## Tempe/Kyrene Communités in School: *school children and their families.*

### Partner School Programs

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>Overall Goal: Dropout Prevention.</li> <li>9 Family Resources Centers - Linking school to parents.</li> <li>3 A.C.E. Clubs - Dropout prevention for high risk students.</li> <li>2 Counseling Programs - Professional one-on-one help.</li> <li>Parent Outreach Project - Workshops for parents of teens.</li> </ul>	<ul style="list-style-type: none"> <li>More than 4,500 students and families participate in FRCs each year.</li> <li>Overall increased family success.</li> <li>Fewer behavior referrals and better attendance for participating students.</li> <li>CIS programs leveraged an additional \$1.6 million in resources.</li> </ul>	<ul style="list-style-type: none"> <li>Tempe dropout rates declined from 10% to less than 2%.</li> <li>Average lifetime earnings is \$257,997 for each Arizona graduate (National Dropout Prevention Center, 2004).</li> <li>Increasing the male graduation rate by 5% in AZ could save \$184 million annually in crime-related expenses (Alliance for Excellent Education, 2006).</li> </ul>

## Special Projects

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>Communities for Kids - "Don't Wait to Educate" parenting series for families of preschool children.</li> <li>Safe &amp; Smart - Holdeman after-school program.</li> <li>Tempe Youth Showcase - Youth Talent Show.</li> </ul>	<ul style="list-style-type: none"> <li>112 families graduated from "Don't Wait to Educate"</li> <li>156 children attended after school program and 92 attended summer program.</li> <li>90 youth performed in Youth Showcase at the Celebrity Theatre in 2007 to raise money for youth programs in Tempe.</li> </ul>	<ul style="list-style-type: none"> <li>Every \$1 invested saves \$17 in future costs associated with remedial education and juvenile delinquency (Arizona's Partners for Children).</li> <li>Every \$1 spent on after school programs produces a benefit of \$8.68-\$12.85 for each participant (Alliance for Excellent Education, 2003).</li> </ul>

## Open Horizons Teen Parent Scholarships: *pregnant and parenting teens and their children.*

### Quality Child Care

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>Scholarships for quality child care to parenting teens in the Tempe Union High School District.</li> </ul>	<ul style="list-style-type: none"> <li>Dropout Prevention - 6% dropout rate for 453 OH teens since 1989 vs. 80% nationally.</li> <li>Positive child development.</li> <li>Parent skills training for young parents</li> </ul>	<ul style="list-style-type: none"> <li>Collaboration of ASU, TUHSD, TD3, MC Head Start, City of Tempe, TCC.</li> <li>Positive longer term child development per university studies.</li> <li>Higher family income vs. dropouts (up to \$1.4 billion in Arizona).</li> </ul>

### Parent Education

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>Hands on parenting skills experience for parenting teens.</li> </ul>	<ul style="list-style-type: none"> <li>Repeat pregnancy prevention - 2% repeat pregnancies for OH teens since 1989 vs. 30% in Arizona.</li> </ul>	<ul style="list-style-type: none"> <li>More skilled parents.</li> <li>Decreased child abuse.</li> </ul>

## Shared Living Village: *seniors needing supported living.*

### Housing

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>Seniors needing supported living provided shared housing option.</li> <li>5 persons per house in 5 houses.</li> <li>Rent on sliding scale.</li> </ul>	<ul style="list-style-type: none"> <li>7,200 resident days per year.</li> <li>Volunteers gave 350 hours in 2007 = \$6,570 value.</li> <li>Positive Sense of Well Being.</li> <li>Increased Personal Security.</li> </ul>	<ul style="list-style-type: none"> <li>Additional alternative for affordable senior living in Tempe.</li> <li>Collaboration: City of Tempe, Maricopa County, Foundation for Senior Living, TCC.</li> </ul>

### Food and Socialization

Description	Direct Results	Community Benefit
<ul style="list-style-type: none"> <li>One meal per day included - shopping and food preparation shared.</li> <li>Residents socialize in house and on outings and activities.</li> </ul>	<ul style="list-style-type: none"> <li>7,200 meals prepared and served per year.</li> <li>Increased self-care through peer support.</li> <li>Improved nutrition.</li> </ul>	<ul style="list-style-type: none"> <li>Improved physical health for participants.</li> <li>Improved emotional health and independence for participants.</li> </ul>

### The Future: *Where to from here?*

Everything TCC has done over these past 35 years has stemmed from input on unmet needs from the community and often, from the City of Tempe. We have a long-standing relationship with United Way where we have recently renewed our mutual commitment to work together on community needs.

In continuing to carry out our mission of 'connecting those in need with those who care', here are some of the major issues on the horizon.

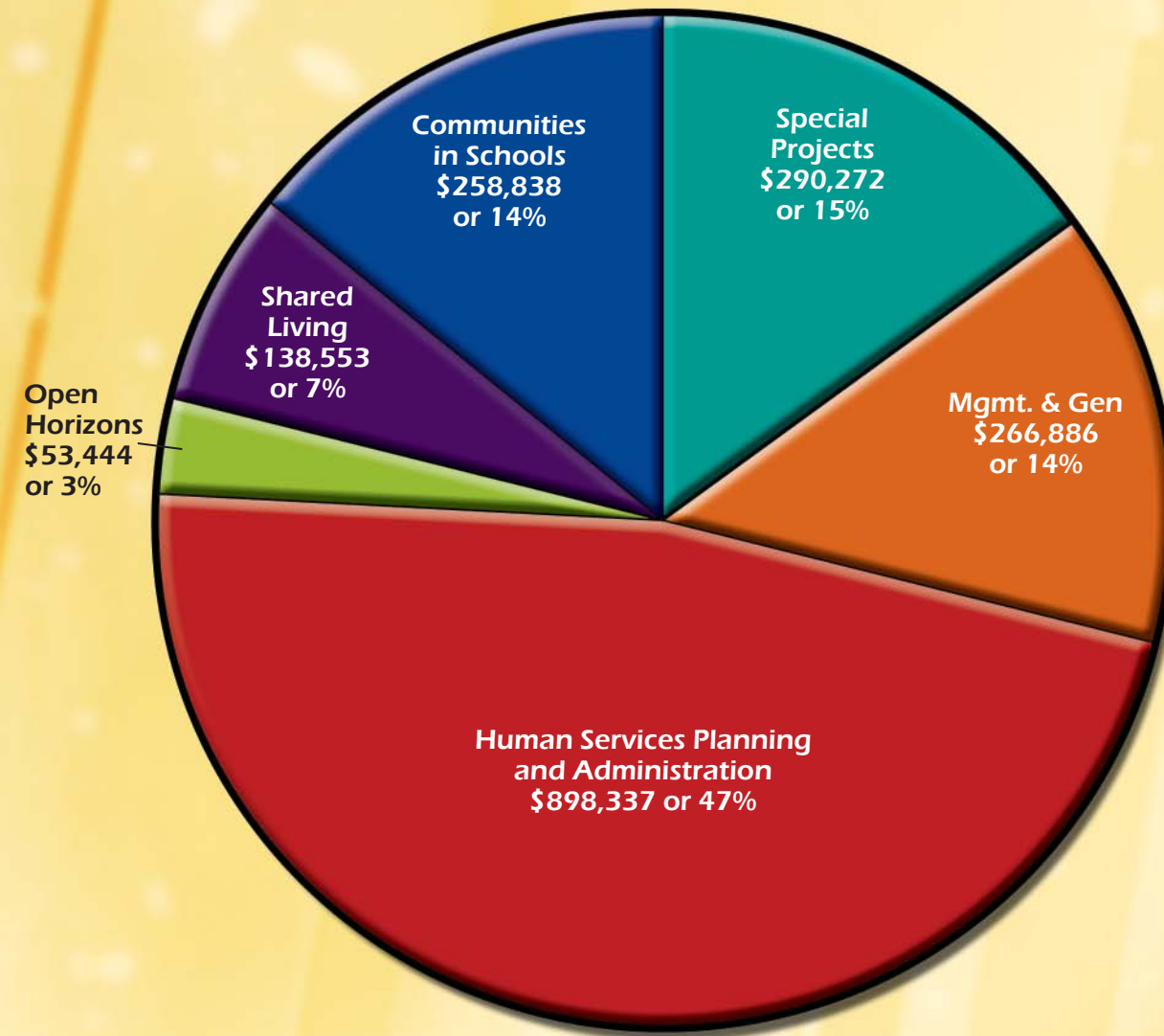
- Broaden the financial base for needed human service programs. E.g. reaching \$10 million in the Tempe Community Foundation endowment and individuals in crisis.
- Maintain safety net services for families and ready for academic success.
- Expand programs that keep children safe retirement age.
- Expand and enrich senior services for the growing number of Tempeans reaching retirement age.
- Expand and enrich senior services for keep families financially secure.
- Educate and advocate for affordable housing for populations in need, including homeless, working poor, low to middle income workforce families and seniors.

**TCC Budget**

The first recorded budget figure for TCC was about \$22,000 in 1978. TCC has come a long way since then but we're still far from "big business". The chief value is in what the people associated with TCC have done over the years.

**2006 - 07 Budget**  
**\$1,906,330**

(includes In-kind)



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