



Sometimes we get help, sometimes we give help, sometimes we do both.

We are a community who cares for and about each other. When we come together, a change for good happens.

**Because we are Tempe.**

## **SPONSORSHIP INFO**

### **PURPOSE OF EVENT**

Tempe Community Council's mission is to "connect those in need with those who care."

Our first Care Fair is a fun way to fulfill our mission by offering a one-stop source for those in our community to be connected with services they, or someone they know, may need and learn about ways they can help care for others through volunteering.

### **IMPACT**

By sponsoring Care Fair Tempe you'll help connect the Tempe community with vital resources residents need should they be in crisis, need stability or want help to become or remain independent as well as give residents simple ways to care and give help to a neighbor or agency serving our community.

**Saturday, April 21, 2018**  
**9:30am—1:00pm**  
Tempe Community Complex  
3500 S. Rural Road, Tempe

### **YOUR GENEROUS SUPPORT WILL:**

- ✓ Provide a free community resource for those in need
- ✓ Help host information booths for local nonprofits, bring on-site services, and offer activities to bring community together—kids fun zone, entertainment, food and giveaways
- ✓ Encourage volunteerism and philanthropy
- ✓ Help individuals receive tools they need to move from crisis situations to stability and independence
- ✓ Keep young people safe, in school and prepared to succeed in life
- ✓ Give seniors support they need as they age
- ✓ Bring assistance to those who are homeless, poor, with special needs, survivors of abuse, and more!

**Be a Care Fair —Tempe Champion!**

# sponsorship opportunities



Benefits	Benefactor \$7,500	Tenderheart \$5,000	Caretaker \$2,500	Helper \$1,000	Friend \$500	Neighbor \$250
Social Media Posts	Solo	Solo	Joint	Joint	Joint	Joint
Name on Website	★	★	★	★	★	★
Logo or Name on Event Entrance Signage & Pamphlet	★	★	★	★	★	★
Promotional Item in Attendee Goodie Bag	★	★	★	★	★	
Event Materials at Public Facilities	★	★	★	★		
Emailed Flyers & Announcements	★	★	★	★		
Logo and Link on Website	★	★	★			
Logo or Name on Signage in Key Areas	★	★	★			
Facebook Advertisements	★	★				
Press Release Co-Marketing	★	★				
Table at Don Carlos Humanitarian Awards	★	★				
Photo with Dignitaries	★	★				
Local Media Co-Marketing	★					
Logo or Name on All Signage	★					
Welcome Remarks to Attendees	★					

## SPONSORSHIP AGREEMENT

**Yes! I want to help connect those in need with those who care**

### Sponsor Information

Company Name/Name \_\_\_\_\_  
 Main Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Phone Number \_\_\_\_\_  
 Email \_\_\_\_\_

### Sponsorship Level:

- Benefactor**—\$7,500     **Friend**—\$500  
 **Tenderheart**—\$5,000     **Neighbor**—\$250  
 **Caretaker**—\$2,500     **Other \$** \_\_\_\_\_  
 **Helper**—\$1,000

*My signature below indicates that I am an authorized representative of this company.*

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Methods of Payment

#### Step 1:

Mail, email or fax signed agreement to:



34 E. 7th Street  
 Tempe, AZ 85281  
 cindy\_kominska@tempe.gov  
 480.858.2300 (office)  
 480.858.2319 (fax)

#### Step 2:

Please submit sponsorship funds by March 31, 2018

To receive maximum benefits above, sponsorship must be secured prior to publication deadlines which may be before March 31.

**Online:** [www.tempecommunitycouncil.org/care-fair](http://www.tempecommunitycouncil.org/care-fair)

**Check:** Payable to *Tempe Community Council-Care Fair*

**Credit Card:** Please charge my credit card:

- MasterCard     VISA     AMEX     Discover

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CSC# \_\_\_\_\_

Name on Account \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_