



**TEMPE**  
Community  
Council

# Agency Review **Pre-Application Training**



HUMAN SERVICES FUNDING 2023-24

# Housekeeping

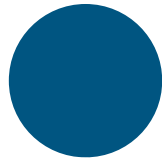
- **Welcome**
- **All lines are muted**
- **Please use the chat function to ask questions throughout the session**
- **These slides in PDF form and recording will be posted to our website**
- **<https://www.tempecommunitycouncil.org>**

# Agenda



- Thank You & Introductions
- Agency Review Overview
- Timeline
- Funding Forecast & Priorities
- Performance Measures
- ZoomGrants Overview
- Questions

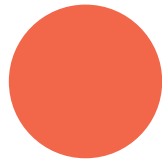
# Why Agency Review?



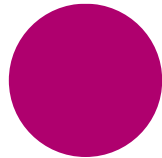
Connecting those in need to those that care



Council-initiated community-driven process since 1985



Agencies providing high quality services



Citizens recommend funding, engage in human service solutions and give back through interest, time and generous donations



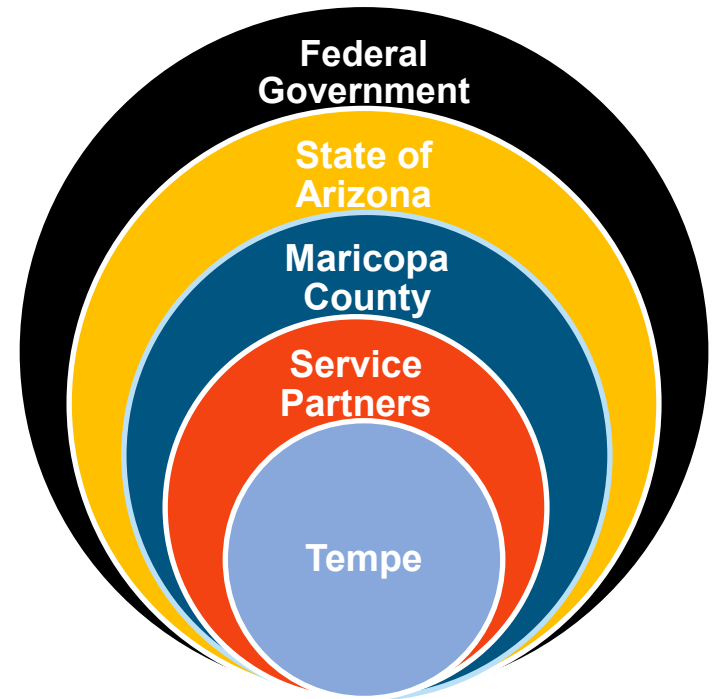
Quality of Life

Tempe City Council Strategic Priority 3.10

Ensure that agencies who receive human service grants from the City, achieve their performance goals related to homeless, youth, domestic violence, working poor, seniors, and individuals with disabilities.

# Human Services

## COLLABORATING FOR POSITIVE OUTCOMES



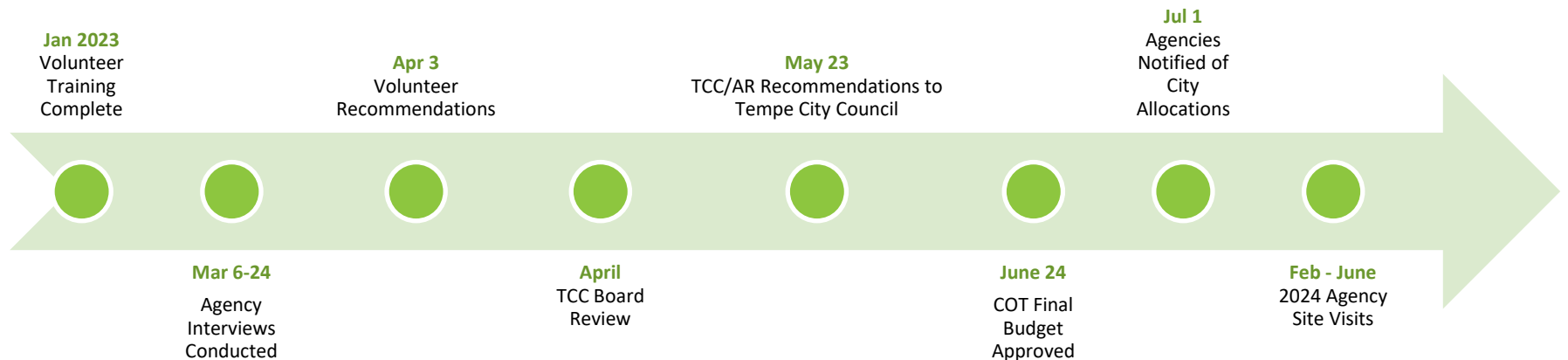
# TCC and City of Tempe

## PARTNERSHIPS

Tempe Community Council	City of Tempe
Agency Review	CARE 7
Don Carlos	Community Supervision
Youth & Families – Threadz, Teen Triple Parenting, Open Horizons	Family & Community Support
Tempe Coalition	Family Justice Commission
Tempe Community Foundation	Homeless Solutions
Tempe Vita Tax Site	Housing Services
Community Resources/Non-profit Partners	Veterans/Military Resources

# Agency Review

## HIGH LEVEL TIMELINE



Applications DUE  
Friday, December 9  
By 4:00 PM Arizona Time

# Timeline

## City of Tempe Human Service Funding FY 2023/24 AGENCY REVIEW TIMELINE

WHEN	ACTION
<b>November 10, 2022</b>	<p>Pre-Application Grant &amp; Technical Training via ZOOM, 3:00-5:00 pm</p> <p>Organizations interested in applying for funds should attend this orientation. New agencies (not funded in the previous year) must attend. If you have a scheduling conflict OR were unable to attend the training, please contact TCC.</p> <p>Contact: <a href="mailto:Kim_VanNimwegen@tempe.gov">Kim_VanNimwegen@tempe.gov</a> or 480.858.2300 for Zoom invite or more information.</p>
<b>November 11, 2022</b>	Application opens in ZoomGrants
<b>December 9, 2022</b>	Application due in ZoomGrants <u>before</u> 4:00pm, Arizona time (late proposals will not be accepted)
<b>March 6-10 &amp; March 20–24, 2023</b>	Agency Interviews (may be held in-person or via Zoom)
<b>May 2023</b>	Recommendations presented to Tempe City Council at a Work Study Session
<b>June 2023</b>	City of Tempe final budget approval
<b>July 1, 2023</b>	Agencies are officially notified of City allocations



# Funding Sources



**City of Tempe General Funds**  
**Together Tempe**  
**Voluntary Water Utility Customer Donations**  
**Tempe Community Council**  
**Approximately \$1,200,000**

# Minimum Agency Requirements



**501(c)3 Status**

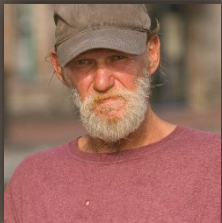


**Human Services  
Focused**



**Serve Tempe  
Residents**

# Target Populations



Homelessness



Working Poor



Youth



Sexual and  
Domestic Abuse



Individuals with  
Disabilities



Older Adults

# Agency Review Reviewers

## Volunteer Info

- Live/Work in Tempe
- Attend Orientation/Training
- Confidentiality/Conflict of Interest Contract

## Read/Score/Interview

## Initial Recommendations


- Written Proposal
- Interview
- Composite Community Input

# Application


## What's new/highlighted once again in 2023

- Equity, Diversity, and Inclusion
- Performance Measures (follow the template)
- Past Performance and Collaborative Cooperation
- Community Needs Assessment - Scoring & new outcome measure

# Final Report Summary




**Comprehensive Human Services Needs Assessment**  
2021  
Prepared for Tempe Community Council



Prepared By: Corona Insight | Coronainsights.com

## 2021 Human Services Needs Assessment Summary



### PROCESS

- Advisory Team Input
- ↓
- Demographics and Mapping
- ↓
- Statistically-Valid Resident Survey
- ↓
- Provider and Partner Survey
- ↓
- Mental Health Focus Group
- ↓
- In-Depth Resident Interviews
- ↓
- Prioritization Summit

The Tempe Community Council (TCC) identifies and supports needed human service programs. In 2021, TCC hired Corona Insights, a third-party research and evaluation company, to conduct a comprehensive human services needs assessment.

Read the entire assessment report at [TempeCommunityCouncil.org/Needs-Assessment](https://TempeCommunityCouncil.org/Needs-Assessment)

### FINDINGS

#### HOUSING

*Trends: 2010 to 2019*

- Renting became more common (53% to 59%)
- Rented households became slightly more crowded
- More seniors began renting (21% to 27%)
- Rent prices increased, but so did income

*Current State*

- 17% of surveyed residents worried a lot about needing to move
- 5% were evicted or forced to move in the past year

#### MENTAL HEALTH

46% of surveyed residents had a day when their mental health was NOT good in the past month, yet only 8% of those surveyed were getting the help they needed to access mental health care.

26% of human service providers mentioned mental health problems when describing COVID's impact on the people they serve.

% of Tempe organizations that are over capacity to help residents address...

<b>45%</b> ...alcohol or drug use	<b>38%</b> ...finding housing	<b>37%</b> ...accessing mental healthcare
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# Identifying Critical Needs



## Top 5 Priority Areas

(out of 16 identified)

Improve access to mental health services

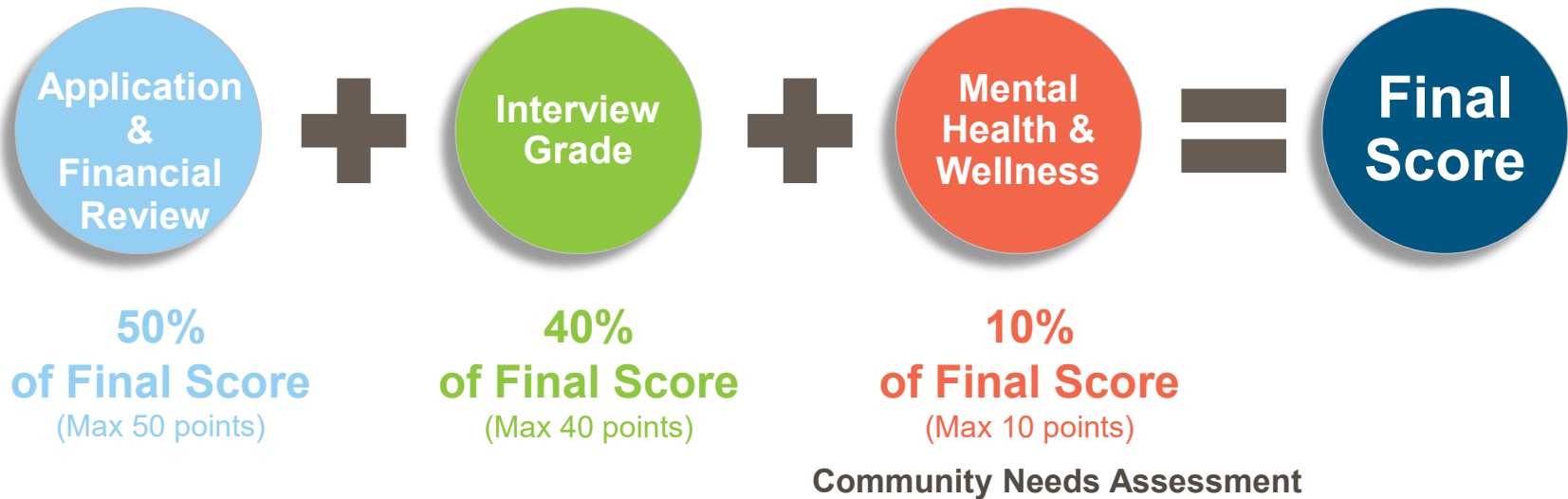
Support children and youth

Help residents pay rent, mortgage, or utilities

Provide emergency shelter

Help residents find homes they can afford

# Scoring Criteria





# Evaluation Criteria - Sample

	Proposal Evaluation Categories
1	Management
2	Services/Program Design
3	Performance Outcomes & Indicators
4	Budget
5	Interviews
6	Accessibility for Tempe clients
7	Serves a significant number of Tempe clients respective to the needed service
8	Amount requested is reasonable for the clients and impact projected.

# ZoomGrants

## ZOOMGRANTS INFORMATION

Click on or copy and paste this link into your browser in order to access the application:

[https://www.zoomgrants.com/zgf/Tempe\\_Community\\_Council/City\\_of\\_Tempe\\_Human\\_Services\\_Grants\\_2023-2024](https://www.zoomgrants.com/zgf/Tempe_Community_Council/City_of_Tempe_Human_Services_Grants_2023-2024)

[New Link will Open](#) on November 11<sup>th</sup>

## Technical Questions?

- Search for a quick answer at [ZoomGrants University \(help.zoomgrants.com\)](https://help.zoomgrants.com)
- Contact ZoomGrants Technical Support at 866.323.5404 Ext. 2 or email [questions@zoomgrants.com](mailto:questions@zoomgrants.com)

### New ZoomGrants™ Account

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Email

Password

First Name

Last Name

Account Type

[New Account](#)

---

- Password must be 8-16 characters and contain at least 1 letter and 1 number.
- We do not sell or rent your personal information to anyone. Ever.

# ZoomGrants

## Helpful Online Links

- [Setting Up Your ZoomGrants Application Account and Creating Applications](#)
- [ZoomGrants Tech Tips for Applicants](#)
- [ZoomGrants Tech Tips for Grantwriters](#)
- [Application Owners, Collaborators, and Additional Contacts](#)
- [Gaining Account Access \(What To Do If Applicant Contact is no longer with Organization\)](#)
- [Change or Reset Applicant Account Email Address or Password](#)

# Application - Budget

- Program Budget for all
- Agency Budget for those requesting more than \$10,000
- Budget narrative



# Application

## Compliance Documents

- Human Services Agency Review Policy and Procedures
- Board of Directors Roster
- 501c3
- 990
- Audit
- Management Letter/Auditor Recommendation
- Balance Sheet
- Financial Review Worksheet
- List of Assurances
- Certification Form
- Photo of Services



**TEMPE**  
Community  
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# Agency Review

## **Pre-Application Training: PERFORMANCE MEASURES**



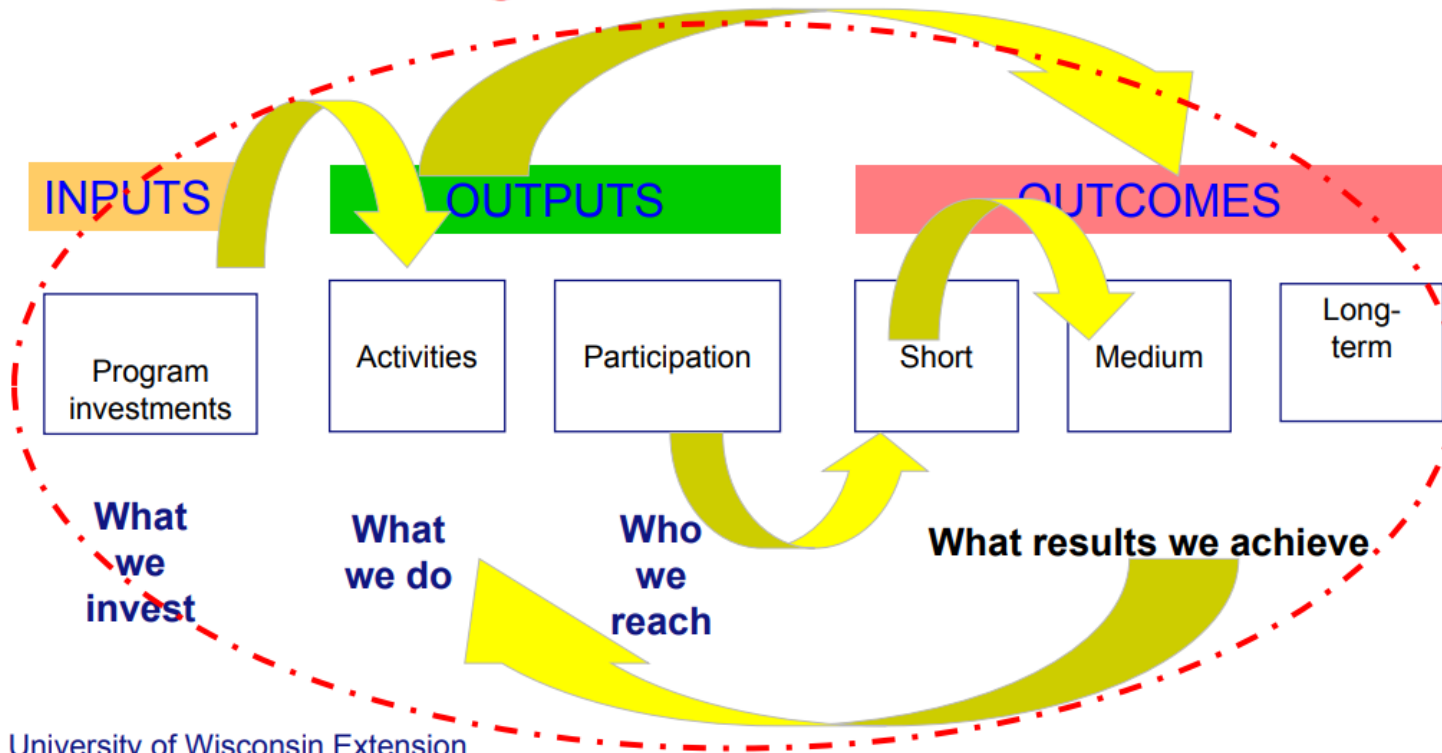
HUMAN SERVICES FUNDING 2022-23

# Outcome Measures

**Remember, a logic model is a representation. In real life:**



**Programs are not linear!**



University of Wisconsin Extension

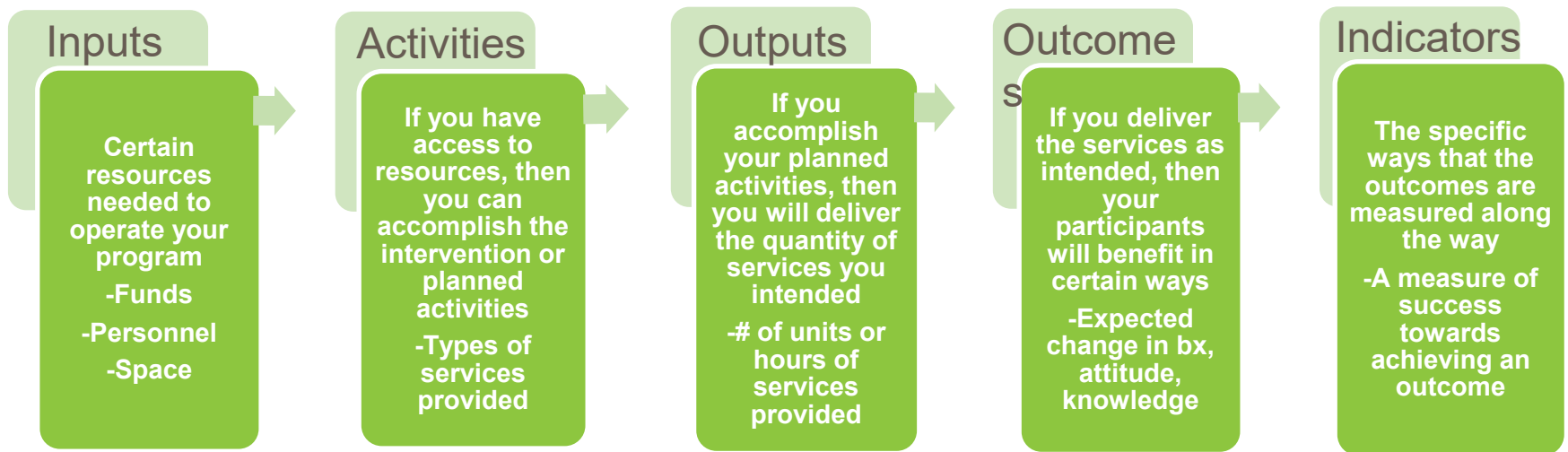
# Goals, Outcomes, and Indicators

	Definition	Example
<b>Goal</b>	An aspirational “big picture” statement about what you hope to achieve with this program.	Our goal is to alleviate food scarcity for seniors in Tempe.
<b>Outcome</b>	A specific statement about the changes you expect to make in pursuit of this goal and how many people you intend to reach in the fiscal year.	90% or 90 participants aged 60-85 will have increased food sufficiency.
<b>Indicator</b>	The way that an outcome can be measured which indicates success towards the outcome. There may be multiple indicators per outcome.	80% or 80 Tempeans aged 60-85 will report having had at least 2 meals per day in the last month, as measured by a survey administered every 3-months.



# Outcome Measures

Thinking of logic models as a series of *If...Then* statements



Outcome statements are created from your intended outcomes on your program logic model. They are written as a change in **behavior, attitude, knowledge, skill, status, or condition** as a result of your services.

# Writing Outcomes

Essential  
Components of an  
Outcome Statement



- ✓ % of Tempe participants
- ✓ # of Tempe participants
- ✓ Type of participants
- ✓ Direction of change
- ✓ Type of change
- ✓ Area of change

*“85% or 50 elementary school youth will increase their knowledge of healthy eating habits”*

# Indicators

- Similar format as outcome statements
- Specific, quantifiable, and based on data that will be available
- Track a program’s success on the defined outcomes
- Focus on how success is defined and measured
- Includes a method of data collection
- There are often multiple indicators for one outcome statement

<u>Outcome</u>	<u>Indicators</u>	<u>Relevant Clients for the Indicator</u>	<u>Performance Target</u>	<u>Data Source</u>	<u>Methods</u>
Youth in the Norwich Youth Club will improve their school grades.	Of youth participants who attend at least 5 sessions, the #/% who get at least a C in English, Math, Soc. Studies & Science	A participant is any youth in Grades 3-5 who attends at least 5 Homework Helper sessions during the school year	80% of youth participants	Grades are taken from the participants report cards. Parent permission on annual enrollment form.	Report cards copied on each 9 week reporting day. Incentives used. Baseline grades are from 1 <sup>st</sup> report card. Year end report from last report card. Grades are entered into client database by Program Manager within 2 weeks.

***“80% or 20 youth who attended at least 5 sessions will achieve a C or above in English, Math, Social Studies, and Science courses, as measured by report cards collected every 9 weeks.”***

# Writing Indicators

## Essential Components of an Indicator



- ✓ % of Tempe participants
- ✓ # of Tempe participants
- ✓ Type of participants
- ✓ Direction of change
  - ✓ Success defined
- ✓ Data collection method
  - ✓ Time bound

*“On the final day of the program, 85% or 50 elementary school youth who attend at least 3 of the 5 program sessions will achieve a score of at least 75% on the Healthy Habits test, as measured by test scores recorded by facilitators.”*

# Example A

## *Goal*

The goal of providing in-home services is to help empower older adults and adults with disabilities to remain at home as long as possible.

## *Outcome*

90% or 13 adults with disabilities will improve their ability to remain in their home safely.

## *Indicator*

90% or 13 clients served will report fewer or no in-home falls on the 3-month post-feedback survey.

# Example B

## *Goal*

Our goal is to ensure that people living with dementia and their care partners have the most up-to-date information regarding diagnosis, treatment, and ongoing care planning available.

## *Outcome*

80% or 20 participants receiving services from support groups or case management will increase their knowledge about dementia and Alzheimer's disease.

## *Indicator*

Successful completion of the outcome will be determined by participant self-reports on agency provided satisfaction surveys (CSQEI) and will be indicated by 80% or 20 participants reporting a score of "Agree" or "Strongly Agree" on a likert-type, five-point scale. Surveys are distributed to participants on a quarterly basis.

# Logic Models

## Helpful Online Links

- [A Guide to Developing and Outcome Logical Model and Measurement Plan](#)
- [Logic Models: A Beginner's Guide](#)
- [Templates, Examples, Bibliography](#)

# Reporting Requirements

## CONSIDERED IN SCORING

- **Quarterly Reports**
- **Site Visits**
- **Past Performance**
- **Participation**  
(Care Fair, Roundtables/Community of Practice, Community Needs Assessment)



# Technical Assistance

## Clarify Application Requirements

Kim Van Nimwegen

[kim\\_vannimwegen@tempe.gov](mailto:kim_vannimwegen@tempe.gov)

480.858.2303

## ZoomGrants Navigation/Technical Issues

[questions@zoomgrants.com](mailto:questions@zoomgrants.com)

1.866.323.5404, Ext. 2

## Application Deadline

December 9, 2022 by 4:00pm (Arizona Time)

Deadline: December 9, 2022

# Questions?

Kim Van Nimwegen  
[kim\\_vannimwegen@tempe.gov](mailto:kim_vannimwegen@tempe.gov)  
480-858-2303



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