



# 40TH ANNUAL DON CARLOS HUMANITARIAN AWARDS

## 2023 EVENT PROGRAM OPPORTUNITIES

**Advertise your organization or include a congratulatory message to awardees in our 40th Annual Don Carlos Humanitarian Awards event program.**

More than 400 business owners, government representatives and community members will see your program ad during the awards ceremony on **Wednesday, September 27**, at the SRP's PERA Club, and after the event on our website.

### RATES & DIMENSIONS

I'D LIKE TO PURCHASE	AD SPACE OPTIONS	RATE	LIVE DIMENSIONS
<input type="checkbox"/>	Full Page	\$300	7.5"W x 7.5"H
<input type="checkbox"/>	Half Page	\$150	7.5"W x 3.625"H
<input type="checkbox"/>	Quarter Page	\$75	3.625"W X 3.625"H

### AD SPECS

- Color or black / white / grayscale ads
- Must provide camera-ready artwork, unless listing a congratulatory message only
- Set-up for simple congratulatory messages can be provided, at no additional cost
- File formats accepted: AI, EPS, PDF, TIF or JPG (if AI file, fonts need to be outlined)
- Artwork must be high resolution (300 dpi or higher)
- Personalized ad messaging is suggested to acknowledge the event or an honoree within your ad (Example: "YOUR COMPANY NAME is proud to sponsor the Don Carlos Humanitarian Awards")
- All ads are subject to approval to ensure appropriateness for event
- Available program advertising space is limited
- **Ads must be purchased and acceptable artwork received by August 25**

### HOW TO SUBMIT AD OR MESSAGE

- Email to [tccinformation@tempe.gov](mailto:tccinformation@tempe.gov)
- Deliver to 34 E. 7th Street, in Tempe
- Call 480.858.2310 for other options to submit artwork.
- If a confirmation email is not received 24 hours after submitting artwork, please contact us

### CONGRATULATORY MESSAGES

Please email message or write on back of form. Note: keep messages brief, to fit in space and for readability

### HOW TO PURCHASE AD SPACE



**Online:** [tempecommunitycouncil.org/event-program](https://tempecommunitycouncil.org/event-program)

Mail or drop off payment to: Tempe Community Council, 34 E. 7th Street, Tempe, AZ 85281



Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment Method: ☐ Check ☐ Cash ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Credit Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CCV \_\_\_\_\_

Amount To Be Charged \$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_